

Explanatory Notes on Main Statistical Indicators

Wholesale Trade refers to the activities of selling wholesale commodities for daily use and capital goods to enterprises of wholesale and retail trades (including self-employed individuals) and other enterprises, institutions and government organs and organizations, and the activities of engaging in import and export and acting as a trade agent. The wholesaler may have the ownership of the commodities for wholesale and trade in the name of its own (a company), and the wholesaler can act as commission agent or commodity broker without the ownership of commodities. Also included are the wholesale activities at the fixed stalls in wholesale market and the acquisition for sales purpose.

Retail Trade refers to the activities of department store, supermarket, franchised store, brand store, retail stall and on-the-spot-making-selling store selling commodities to the final consumers (residents) by any means including internet, post, telephone, sales machine. It also includes shops with sales and production located in the same places (such as bakeries). Retail trade excludes the activities of sales of capital goods such as grain, seed, feed, livestock, mineral products, raw material for production, industrial chemicals, chemical products for agricultural use, machine and equipment (excluding vehicles, computers and communication equipment). Most retailers have the ownership of commodities to sell, but some are acting as agents or brokers to make transactions for a commission.

Hotel Services refer to the accommodation services provided to visitors. Some units may provide only accommodation while others provide a combination of accommodation, meals, business services and/or recreational facilities. It excludes activities related to the provision of long-term primary residences in facilities such as apartments typically leased on a monthly or annual basis.

Catering Services refer to the activities of providing foods, serving locations and facilities to customers through instant processing, commercial sales and service-type labor.

Total Retail Sales of Consumer Goods refer to the amount obtained by enterprises (units, self-employed individuals) through direct sales of non-production and non-business physical commodity to individuals, social institutions, and revenue from providing catering services. Individuals include rural and urban households, population from abroad, social institutions include government agencies, social organizations, military units, schools, institutions, neighbourhood (village) committees.

Purchase, Sales and Stock of Commodities by Wholesale and Retail Trades refer to the total volume of commodities purchased, total volume of sales and exports, and the stock of commodities by wholesale and retail enterprises (establishments) of different status of registration from domestic and overseas markets. This indicator reflects the relationship among purchase, sales and stock of commodities in the

circulation of goods and reveals the existing problems.

Total Purchases of Commodities refer to the total value of purchases of commodities by enterprises (establishments) from other establishments or individuals (including direct import from abroad) for the purpose of re-selling, either with or without further processing of the commodities purchased. The commodities include: (1) commodities purchased from agricultural and industrial producer, wholesaler, retailer, publishing house and other enterprises, institutions and individual operators of service business; (2) commodities purchased from institutions and government departments; (3) confiscated goods purchased from the customs authorities or market management agencies; (4) second-hand goods and wastes purchased from residents; The commodities exclude (1) commodities purchased by enterprises (establishments) for use in their own business operation, commodities obtained without buying or selling procedures such as materials, consumable goods of low value, office appliance, etc. (2) received goods without trading, such as goods handed over from others, borrowed goods, preserved goods for others, donated goods from others, processed and retrieved goods, etc. (3) goods of direct settlement between buyer and seller with handling fees introduced by others, (4) goods returned or refused to pay by the buyer, (5) excessive goods, (6) futures trading commodities.

Import refers to the amount of goods imported directly from abroad or imported entrusted to foreign trade enterprises as agents, excluding imports purchased from relevant domestic units. Foreign trade enterprises only count imported goods independently, not imported goods entrusted by agents.

Total Sales of Commodities refer to value of commodities sold by the establishments to other establishments and individuals (including goods sold for self consumption, including the value-added tax). The commodities include: (1) commodities sold to individuals and social groups for their consumption; (2) commodities sold to establishments in all industries for their production and operation, including agriculture, industry, construction, and catering services including commodities sold to wholesale and retail establishments for re-selling, with or without further processing; and (3) commodities for direct export to abroad. Excluded are (1) extended commodities without trading, such as goods handed over to other enterprises and institutions because of the change of organizations, lent goods, returned goods preserved for others, extended processing materials and samples donated to others, (2) goods sold by coupon rebates that are not included in business income, (3) goods of direct settlement between buyer and seller with handling fees introduced by others, (4) prepaid cards for goods without transfer of ownership, such as gas cards, (5) Service-oriented economic activities such as automobile maintenance and telephone card sales, (6) goods returned after purchase, (7) damaged and spoiled goods, (8) waste and used



goods of self use, (9) futures trading commodities, (10) water, electricity and gas supplied by water supply enterprises, electric power enterprises and natural gas supply enterprises.

Export refers to the amount of goods exported directly to foreign countries (borders) or exported entrusted to foreign trade enterprises as agents. Commodity export does not include goods sold to foreign trade enterprises for export or exported after processing, as well as goods sold in foreign currencies in the domestic market. Foreign trade enterprises only count the goods they export independently, excluding those exported by trusted agents.

Total Stock of Commodities refers to total commodities possessed by wholesaler and retailer of various types of registration status at the end of the reference period, reflecting the commodity stock level of various wholesaler and retailer and the potential for market supply. It includes: (1) Commodities located in storage, garages, counters, and shelves of operating places (such as sale stores, wholesale centres, and operating offices); (2) Commodities in the process of being selected, sorted, and packed; (3) Commodities not arrived but recorded as purchase in the account, i.e. commodities not arrived but payment receipts for the commodities from the sellers or the banks arrived; (4) Commodities deposited in other places rather than places mentioned above, for instance: commodities in the hold of purchasers temporarily due to the refusal of payment and commodities not taken back after going through the formalities; (5) Commodities entrusted to other units to sell but not sold yet; (6) Commodities purchased for other units but not delivered yet. Commodities not included as stock are those not owned by the enterprises (units), commodities on commission for processing but not yet delivered, imported commodities of agency of foreign trade enterprise but not yet delivered to ordering units and finally those put in stock on behalf of the state material reserves units.

Business Revenue of Hotels and Catering Services refers to total revenue (including VAT) of hotels and catering services received from providing services or selling commodities through business activities, income comes mainly

from providing hotels, catering services, selling of commodities and other services, such as commodity services. It does not include revenue such as meal fees, selling of commodities of other industrial units affiliated with multi industrial legal entities. Income from hotels refers to income (including VAT) of hotels and catering services by providing lodging services through business activities. Income from catering services refers to income (including VAT) from providing catering services, including selling of cooked or prepared foods, such as staple food, cooked dishes, or cold dishes. It does not include meal fees of other industrial units affiliated with multi industrial legal entities.

Chain Head Stores (headquarter) refer to the core leading stores responsible for development, allocation, administration and utilization of resources (name of stores, brand of stores, operation model, service standard, management way, etc.) of chain stores. Chain stores refers to the stores engaged in providing homogeneous commodities or services, with the central leadership of head store (headquarters) and guided by common policies, conduct centralized purchase and distributed selling of commodities, in order to gain better efficiency through standardized operation. The chain stores include regular chain stores, franchise chain stores and voluntary chain stores.

Regular Chain store refers to chain stores that are invested or controlled by the headquarters. They operate under direct and unified management from the headquarters.

Franchise chain store refers to the chain stores (franchisees) which are franchised with operation resources such as trade marks, names, patent and operation know-how by the franchisors in form of contract and pay the operation fees to the franchisors.

Voluntary chain store refers to the stores operate jointly on the voluntary bases while maintaining their status of independent legal entities with full ownership of their assets. They sell goods of same brand from same channel of resource to the consumers.